

## Press Accreditation Guidelines

### For eligibility for Press Accreditation for the British Showjumping National Championships and Stoneleigh Horse Show 2018:

1. The applicant MUST be part of the editorial team, or on an assignment for, a specific publication, broadcast media or news service attending to specifically cover the event, or who has substantially previewed the show.
2. The applicant MUST submit a letter of assignment, on the assigning company's letterhead, detailing the request for press accreditation.

Only recognised editorial staff and photographers will be considered for accreditation and editorial evidence thereof may be requested. Press accreditation must be completed prior to the show. Please note that all other individuals are deemed visitors and cannot be granted press accreditation.

#### PLEASE NOTE:

1. **Freelancers** - All requests from freelancers should be submitted in writing and signed by the editor confirming commissioned coverage of the event.
2. **Websites** - Only editorial staff from relevant websites may apply for accreditation. Websites using information and news linking from other sources will not be accredited.
3. **Broadcast** - Accreditation for reporters should be submitted using the accreditation form. All requests should be in accordance with standard broadcasting guidelines and subsequent guidelines of the organisers. Broadcast crews must be escorted at all times and no filming can take place without permission from Grandstand Media Ltd.
4. **Photographers** - Accredited press photographers are not permitted to sell their images to competitors or the public. Photographers will only be accredited to take photos for press or sponsors and not to sell to competitors or the public either at the show or through any websites post show. Failure to comply with this request may result in future accreditation applications being denied. After the event Grandstand Media Ltd. may request selected images from accredited photographers to be used in promoting the show. These images would be expected to be provide upon request to be used copyright free with no moral rights asserted for the future promotion of Grandstand events. All enquiries about image use for non-Grandstand Media Ltd. events will be directed back to the photographer. All photographers must wear their armband at all times whilst working.
5. **General** - The organisers reserve the right to decline any application which does not meet the accreditation criteria. All accredited members of the press will receive a parking pass via post and must sign in to collect their armband/lanyard at the press office upon arrival at the show. All accredited press must provide their letter of

acceptance and a form of ID upon check in. Press are asked to dress tidily in keeping with a Championship occasion. No light/blue denim is permitted in the Championship Arenas at any time. Press Photographers will be asked to present their armband in order to enter the arena and they must not obstruct the Official Show Photographer at any time.

**6. Press/Rider Interviews** – Riders can be held following each prize giving upon request for brief interviews; please see the Press Office to arrange this for you.

**ACCREDITATION CLOSES 23<sup>rd</sup> JULY 2018**

Thereafter, applicants whose accreditation has been accepted will be sent the relevant parking passes for the show. For more information please contact the Press Office on 02476 858205 or email [bsnationalchampionships@grandstand.co.uk](mailto:bsnationalchampionships@grandstand.co.uk)